

RESEARCH ARTICLE

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Developing Context-Based Teaching Materials and their Effects on Students' Scientific Literacy Skills

Muhlis¹, Ahmad Raksun², I Putu Artayasa³, Gito Hadiprayitno^{4*}, Akhmad Sukri⁵

¹⁻⁴Department of Biology Education, University of Mataram, Indonesia.

⁵Department of Biology Education, Universitas Pendidikan Mandalika, Indonesia.

ABSTRACT

This study aims to develop context-based teaching materials and examine their effects on students' scientific literacy skills. This study adopted the developmental research model by Borg & Gall (1983), which was modified into four stages: needs analysis, model development, model validation and implementation. Experts validated the draft of the developed teaching materials, and their practicality was tested prior to their implementation in the experimental class. The implementation of the teaching materials to determine its effectiveness on scientific literacy skills applied a quasi-experimental one-shot case study design. Descriptive and inferential statistics with the analysis of covariance (ANCOVA) test were used. It shows that the context-based teaching materials met the validity and practicality criteria. The results of the analysis of the student's scientific literacy skills in control and experimental classes show a significant difference in ability ($p < .01$). The implementation of the teaching materials revealed that the context-based teaching material could improve students' scientific literacy skills ($p < .01$). Furthermore, post hoc analysis shows that the students' scientific literacy skills in interpreting data and evidence scientifically is higher than the other two aspects, namely in evaluating and designing scientific enquiry, as well as in explaining phenomena scientifically.

Keywords: Teaching materials, contextual, scientific literacy

INTRODUCTION

The issue of scientific literacy attracts significant attention, especially in Indonesia. The results of scientific literacy measurement by PISA (The Programme for International Student Assessment) in 2015 showed that Indonesian rank is 64th out of 72 countries scoring below the OECD average (OECD, 2016). According to the results of PISA measurements from 2000 to 2015, Indonesian students' scientific literacy skills tend to increase; but the average Score is below the OECD average score (Tohir, 2016). The latest measurement resulted in 2018 shows that Indonesia ranks 74th out of 79 countries, with a score of 396 points (OECD, 2019a). This rank indicates that the scientific literacy of students in Indonesia is still low (Ramli et al., 2022). Scientific literacy is the ability to use knowledge to identify problems and draw conclusions based on the evidence in order to understand and make decisions about nature and the actions taken on nature through human activities. In facing the challenges of The Fourth Industrial Revolution era as it is today, Indonesia must set an orientation towards the main goal of science education by creating students who are scientifically literate or who possess scientific skills in preparing superior resources in terms of both soft skills and hard skills (OECD, 2019b; Fensham, 2008; Ariningtyas et al., 2017).

The students' low level of scientific literacy skills based on the results of the PISA measurement is in line with the research results conducted in several schools in Indonesia, which show that, in general, Indonesian students have low scientific literacy skills (Sujudi et al., 2020; Rahmadani et al., 2018; Arohman & Priyandoko, 2016; Kulsum et al., 2017). The low level of scientific literacy skills is assumed to be due to: the students' lack of readiness to take scientific literacy assessment

tests, learning outcomes that are emphasized only on the cognitive aspects, and the lack of teachers' roles in encouraging students to have scientific literacy skills (Sujudi et al., 2020). Various studies have been conducted in order to find the right combination of learning to improve students' scientific literacy and higher-order thinking skills. One of the methods used is by implementing a learning model (Salim et al., 2020; Ita, 2018). In addition to the use of learning models, learning media development is also believed to be able to improve students' scientific literacy. Previous research conducted by Irmita & Atun (2017) has developed learning media through the TPACK approach to improve students' scientific literacy. However, it is unclear how these media can influence and improve students' scientific literacy skills. One way to overcome this problem is by developing contextual learning media that are oriented towards improving students' scientific literacy skills.

Corresponding Author e-mail: gitohadiprayitno@unram.ac.id
<https://orcid.org/0000-0002-5430-8399>

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The development of context-based learning media is believed to be able to improve students' scientific literacy skills. Scientific literacy is the knowledge used by individuals in everyday life (Carreira et al., 2011). Therefore, the presentation of learning materials related to contextual problems in students' daily lives is believed to trigger students' scientific literacy. To date, Science lesson is conducted only by referring to textbooks, making learning less meaningful for students. This is confirmed by the results of Hadiprayitno et al. (2019), which revealed that 54.77% of high school students on the island of Lombok, Indonesia had difficulty with the material taught at school. In addition, Firmanshah et al. (2020) also revealed that 85.64% of students could not connect the concepts they received with phenomena in everyday life. This research becomes essential because it can be a reference in improving students' scientific literacy, especially in Indonesia and in other countries with relatively the same conditions in Indonesia. This study aims to develop context-based teaching material and examine its effects on students' scientific literacy skills.

METHOD

Research Design

This study adopted the development research model by Borg & Gall (1983), which was modified into four stages, i.e., needs analysis, model development, model validation, and implementation. The following describes the activities at each stage of the research.

Needs Analysis

The needs analysis stage aims to identify needs and collect information from various relevant sources when planning the development of the teaching material. The needs analysis stage was intended to map the school's capacity to support (supportability) the development of the teaching material (Sukri et al., 2018). Data collection in the needs analysis stage adopted the fishbone diagram model (Ishikawa, 1976) through deep interviews with teachers and school principals and observation of various main and supporting factors for product implementation in the field.

Model Development

The development stage was conducted to design the teaching material's contents, including subject matter, lesson plans, and syllabus (Sukri et al., 2018). In addition, at this stage, an instrument was designed to measure students' scientific literacy skills based on the scientific literacy competency indicators set by PISA (OECD, 2019b).

Model Validation

At this stage, the draft of the teaching material developed was then validated by experts. The content validation adopts

Yaghmaei (2003), which was actualized in the form of three assessments: content, presentation and language use. Three validators conducted expert validation from lecturers and education practitioners who are experts in their respective fields. The validation sheet consists of four ratings, namely 1 = not suitable, 2 = slightly suitable, 3 = quite suitable, and 4 = very suitable (Sukri et al., 2022). Next, the validator is asked to fill out a validation sheet with the four predetermined ratings. To measure the criteria for expert validation results, the average Score of the validator is calculated and then converted into four criteria, namely 3 < Score 4 (Very good), 2 < Score 3 (Good), 1 < Score 2 (Pretty good), and Score 1 (Not good) (Sukri et al., 2018).

Implementation

The implementation stage aimed at implementing the teaching material that had been validated to measure the practicality and effectiveness of the model. Practicality was measured based on 20 assessment items with an assessment score of 1 to 4 adopting the assessment score by O'Anto et al. (2022) with the categories as follows: Score = 3.26-4.00 (Very practical), Score = 2.51-3.25 (Practical), Score = 1.76-2.50 (Slightly Practical), and Score = 1.00-1.75 (Not Practical). Implementation was conducted by adapting a quasi-experimental method with a one-shot case study design (Flannelly et al., 2018). The activity was conducted at three schools in West Nusa Tenggara, i.e., SMPN (State Junior High School) 2 Mataram, SMPN 13 Mataram and SMPN 15 Mataram, with a total of 110 students. The effectiveness of the teaching material was measured based on students' scientific literacy skills. The student's scientific literacy skill instrument adapted PISA 2018's scientific literacy skill indicators (OECD, 2019b).

Data Analysis

Data analysis used descriptive and inferential statistics. Descriptive statistics were used to describe students' scientific literacy skills, including the pretest and posttest scores. To determine the scientific literacy skills of students in the control and experimental groups, the analysis of covariance (ANCOVA) test was conducted (Leppink, 2018), followed by post hoc analysis (Pereira et al., 2015) to determine the differences in students' scientific literacy skills for each scientific literacy indicator.

FINDINGS

Needs Analysis

Needs analysis that was conducted with teachers and education practitioners through FGD activities revealed that the teaching materials used by the teachers in lessons have not fully facilitated students to develop scientific literacy skills. In addition, teachers were not very interested in implementing

learning methods that could improve students' scientific literacy skills. As a result, teaching material preparation and design conducted by teachers was only limited to meeting the standardization of student learning and curriculum needs. On the other hand, the teacher is aware of the lack of attention to contextual learning resources in accordance with the students' daily lives and the inconsistency between the concept of the material and examples of problems in the surrounding environment. This is even though its implementation is highly possible due to the environment's supportability. The results of the FGD recommend that it is necessary to develop context-based teaching material to improve students' scientific literacy skills.

Model Development

Needs analysis results served as a reference in developing the context-based teaching material. The teaching material development activities were confined to a design that included the selection of the material formats, determining learning strategies, organizing learning materials and activities, and developing assessment instruments and resources. The context-based teaching materials were developed to address the topic of additives and addictive substances in food. The teaching materials integrated contextual problems faced by the students, combined with pictures and comprehensive explanations. The presentation of teaching material developed is presented in Figure 1.

Model Validation

At this stage, the draft of the teaching material, the final product of the development stage, was validated by experts. Model validation consisted of three assessments: content, presentation, and language use. Table 1 shows the results of

the validation conducted by three experts. The final product of this stage was a draft of a teaching material model that was validated and ready to be implemented.

Implementation

The teaching materials that had been validated were then implemented in the experimental class to determine the model's feasibility and effect on students' scientific literacy skills. The feasibility of the model was measured based on the teachers' responses. The results of the practicality test of the teaching materials are shown in Table 2.

The ANCOVA was conducted to determine the effect of teaching material implementation on each aspect of scientific literacy skills, with the pretest value as a covariate. The results of the Anacova analysis are shown in Table 3.

The results in Table 3 show that the pretest as a covariate affects students' scientific literacy skills ($p < .01$). Therefore, ANCOVA analysis is appropriate because it can control the pretest statistically. Furthermore, Table 3 reveals that the teaching material affects students' scientific literacy skills in the control and experimental classes. It can be observed based on the results of descriptive statistic analysis of the student's literacy skills presented in Figure 2. The results in Figure 2 are strengthened by the analysis of variance, which revealed that the scientific literacy skills of students in the experimental and control classes were significantly different ($p < .01$). The results of the analysis also show that the scientific literacy skills of the students in the experimental class is higher than those of the students in the

Table 1: Teaching Materials Validation Result

Assessment Aspect	Mean
Content Feasibility Aspect	
Learning Indicators and Objectives	3.8
Accuracy of materials	3.9
Supporting elements	3.7
2 Presentation Feasibility Aspect	
Presentation Technique	4.0
Coloring and Drawing	3.6
Graphic and Design	3.6
3 Language Feasibility Aspect	
Straightforward	3.9
Communicative	3.8
Compliance to Indonesian Spelling System General Guidelines	3.8
Total	34.2
Mean	3.8
Category	Very good



Fig. 1: Learning Materials Organization

Table 2:Teaching Materials Practicality Test Results

No	Assessment Criteria	Mean
1	Ease of learning	3.0
2	Encourage curiosity	2.9
3	Clarity of learning objectives to be attained	3.2
4	Systematicity of learning materials presentation	3.1
5	In-teaching material problems' linearity with students' everyday problems	3.0
6	Pictures or other illustrations help me understand the concept of the materials	2.9
7	Pictures displayed are relatively interesting and support the objects described	3.0
8	Teaching materials appeal and learning interest	2.9
9	Tasks and evaluation questions	3.2
10	Supporting information in the Teaching Materials can construct scientific concepts related to additives and additive substances	3.1
11	Daily life examples	3.2
12	Ease of learning through the use of examples	3.2
13	Information in the worksheet	3.1
14	Language use in the worksheet	3.1
15	Systematicity in the worksheet	3.1
16	Worksheet efficiency	2.8
17	Benefits of assignments for students in exploring scientific concepts	3.2
18	Ease of association between concepts learned	3.0
19	Measurement of students' abilities through questions about additives and additive substances	3.4
20	Students' activeness through assignments	3.3
Mean		3.1
Category		Practical

Table 3: The results of the ANCOVA test for students' Scientific Literacy Skills

Tests of Between-Subjects Effects					
Dependent Variable: Posttest					
Source	Type III Sum of Squares ^a	df	Mean Square	F	Sig.
Corrected Model	20169.644	2	10084.822	99.851	.000
Intercept	18821.632	1	18821.632	186.355	.000
Pretest	14643.093	1	14643.093	144.983	.000
Teaching Material	4300.333	1	4300.333	42.578	.000
Error	19997.752	198	100.999		
Total	488483.531	201			
Corrected Total	40167.396	200			

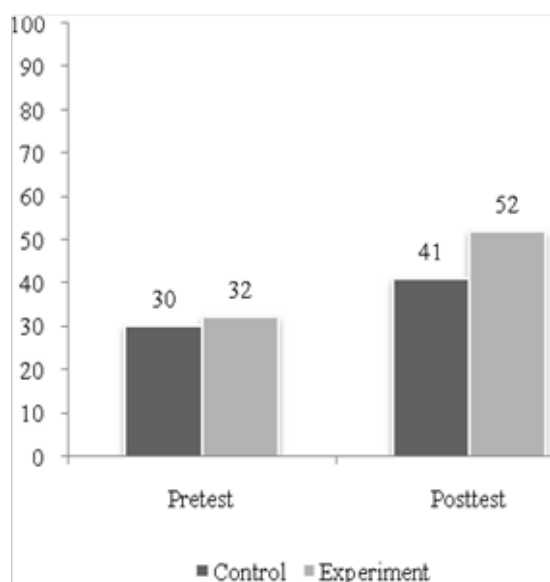
a. R Squared = .502 (Adjusted R Squared = .497)

control class. A post hoc test was conducted to strengthen the results obtained to test the differences in students' scientific literacy skills in each aspect of scientific literacy. The results of the post hoc analysis are shown in Table 4. Table 4 shows that students' scientific literacy skills for the aspects of evaluating and designing scientific inquiries and explaining phenomena scientifically are not significantly different. In addition, Table 4 also reveals that the students' highest scientific literacy skills are in the aspect of interpreting data and evidence scientifically.

Table 4: Post hoc test for each aspect of scientific literacy

Methods and aspects of scientific literacy		N	Subset for alpha = 0.05	
		1	2	
Tukey Ba	Evaluating and designing scientific enquiry	109	14.7963	
	Explaining phenomena scientifically	109	15.9569	
	Interpreting data and evidence scientifically	109		21.4716
Means for groups in homogeneous subsets are displayed.				

a. Uses Harmonic Mean Sample Size = 109.000.

**Fig. 2: Students' Scientific Literacy Score Mean for Control and Experimental Group**

DISCUSSION

The results in Table 3 show that the context-based teaching material can improve students' scientific literacy skills ($p < 0.01$). This increase indicates that context-based teaching materials can be a solution to improve students' scientific literacy skills. These results also serve as evidence that the integration of contextual aspects in learning activities is effective in increasing scientific literacy. It is believed that it can create a new learning atmosphere for students to obtain direct learning experiences and positively influence learning attitudes, objectives, and outcomes (Khoiri, 2016; Hadisaputra et al., 2020; Setiawan, 2019; Hastuti et al., 2020). The environment also significantly affects the development of scientific literacy, sensitivity, and the formation of students' character (Nurkhalisa et al., 2017). The context-based teaching materials' effectiveness in improving students' scientific literacy can't be separated from the quality of the teaching material produced, which has met the criteria for validity, be it in terms of its content as well as other aspects such as appearance. This result is also supported by the results of the practicality test conducted by the teachers, which shows that the teaching materials have met the criteria for practicality. According to Boujaoude (2002), the quality of teaching materials also determines the students' scientific literacy skills.

In addition to the quality of the teaching materials, improving the students' scientific literacy skills might result from the learning process presented in the teaching materials. In addition to integrating contextual learning, the learning activities using the teaching materials allow the students to read critically by presenting problems that exist in everyday life. On the other hand, through the developed teaching materials, the students are directed to conduct scientific investigations in the form of observations and others so that the student's abilities can be improved. These two things seem to impact the increase of students' scientific literacy skills. According to Karademir & Ulucinar (2016), critical reading affects students' scientific literacy skills. In addition, results from other research reveal that scientific investigations can affect students' scientific literacy achievement (Fang & Wei, 2010; Gormally et al., 2009).

The post hoc analysis results (Table 4) show that one aspect of scientific literacy, namely interpreting data and proving data scientifically, is higher than the other two aspects of scientific literacy competence, namely evaluating and designing scientific investigations and explaining phenomena scientifically. The student's skills in these two aspects were not significantly different. The ability to evaluate and design scientific investigations is the ability to describe and evaluate scientific investigations and answer questions scientifically (Saerani et al., 2020). Mengevaluasi desain penyelidikan ilmiah, dan menginterpretasi dan membuktikan data secara ilmiah. Salah satu model yang bisa mendukung pencapaian kompetensi tersebut adalah pembelajaran Inkuiri Bebas. Tujuan penelitian ini adalah untuk mengetahui pengaruh model inkuiri bebas terhadap kemampuan literasi sains siswa kelas XI SMAN 2 Labuapi. Jenis penelitian yang digunakan adalah eksperimen semu (Quasi Experiment). It was assumed that the low scientific literacy competence at this level is due to the student's lack of ability to draw conclusions and interpret scientific evidence obtained during the learning process. According to Sukowati et al. (2016) included in the

poor category. In terms of distribution of score points ability of scientific literacy acquired under the target distribution points with immigrant students. The share of immigrant students Organisation for Economic Co-operation and Development in Sweden (first and second-generation) is competency (OECD, the lack of ability to evaluate and design scientific investigation factors is caused by the students' lack of mastery competencies. It requires students to analyze and evaluate because they rarely conduct topic activities and do not data and provide responses and arguments to reach the right master competence in scientific investigations (Sumarra et al., 2020). conclusions and communicate results (Yuliati, 2016). The high level of attainment for this competency is due to the

The ability to explain a phenomenon scientifically is learning process in the classroom that facilitates analytical an ability that requires students to develop their curiosity skills through group discussions and repetitive training in answering all the questions given (Haerani et al., 2020) (Mijaya et al., 2019; Haerani et al., 2020) mengevaluasi desain penyelidikan ilmiah, dan menginterpretasi dan membuktikan data secara ilmiah. Salah satu model yang bisa mendukung pencapaian kompetensi tersebut adalah pembelajaran Inkuiri Bebas. Tujuan penelitian ini adalah untuk mengetahui pengaruh model inkuiri bebas terhadap kemampuan literasi sains siswa kelas XI SMAN 2 Labuapi. Jenis penelitian yang digunakan adalah eksperimen semu (Quasi Experiment). In addition, this ability is also related to the ability to apply scientific knowledge in any given situation (Asyhari, 2015). activities during the investigation to prove the content of additives in food. During the process, problems are presented on the worksheets to encourage the students to be active in finding solutions based on the data from the investigation. Usually, the data are presented in the form of a graph. If students can interpret the data well, it means that this ability is supported by their ability to connect the meaning of graphs with scientific concepts (Fadilah et al., 2020) the ability of disaster context science literacy (LSKB). This is in line with Abidin's statement that data interpretation is an activity that prioritizes the ability to remember and makes use of theories, ideas, and information. Thus, this statement supports the research results that the third scientific literacy competence is the aspect the students mastered the most—hence, it got the highest Score.

CONCLUSION

The context-based teaching material developed met the criteria of being valid and practical. The analysis of students' scientific literacy skills in the control and experimental classes shows a significant difference in ability ($p < .01$). The implementation of the teaching materials to determine their effectiveness in improving students' scientific literacy skills revealed that the context-based teaching materials could improve students' scientific literacy skills ($p < .01$). Furthermore, post hoc analysis shows that students' scientific literacy skills for the aspect of interpreting data and evidence scientifically are higher than those for the other two aspects, evaluating and designing scientific investigations, as well as explaining phenomena scientifically. The results of this study can be used as a reference for improving students' scientific literacy skills.

SUGGESTION

Other researchers can adopt this developed model by implementing it on the subject of high school students to reveal students' literacy skills.

LIMITATION

This research is limited to one material. Researchers can arrange more complete teaching materials by adding other materials to reveal students' scientific literacy skills comprehensively.

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